

# Staying ahead in a rapidly evolving threat landscape

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# Introduction

## Who am I?

- Head of Global Security Operations at Kocho
- Passionate about cyber security and building resilient security operations for clients

## Why this session matters?

- The evolving cyber threat landscape
- Attackers are adapting
- How we can proactively address these challenges

## What we'll cover today

- Recent breaches and threat trends
- Evolving Social Engineering
- Kocho SecOps strategies and solutions



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# A wake-up call – Recent breaches

The M&S logo is displayed in white text on a black square background.

M&S

**M&S - April 2025 – Ransomware attack**  
Nationwide disruption  
Customer data exposed

The Co-Op logo is displayed in white text on a blue square background.

co  
op

**Co-Op Group – April 2025 – Cyberattack**  
Internal Systems Disrupted – logistics and stock-ordering  
Personal data of Co-Op Members

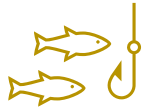
The Harrods logo is displayed in white text on a dark green square background.

Harrods

**Harrods – April/May 2025 – Unauthorised activity**  
No disruption to customer-facing services  
No confirmed data breach



# Live from the Kocho SOC – Threat Trends



## Phishing quality over quantity

- Traditional mass phishing is declining
- AI-Powered phishing
- Business Email Compromise (BEC)



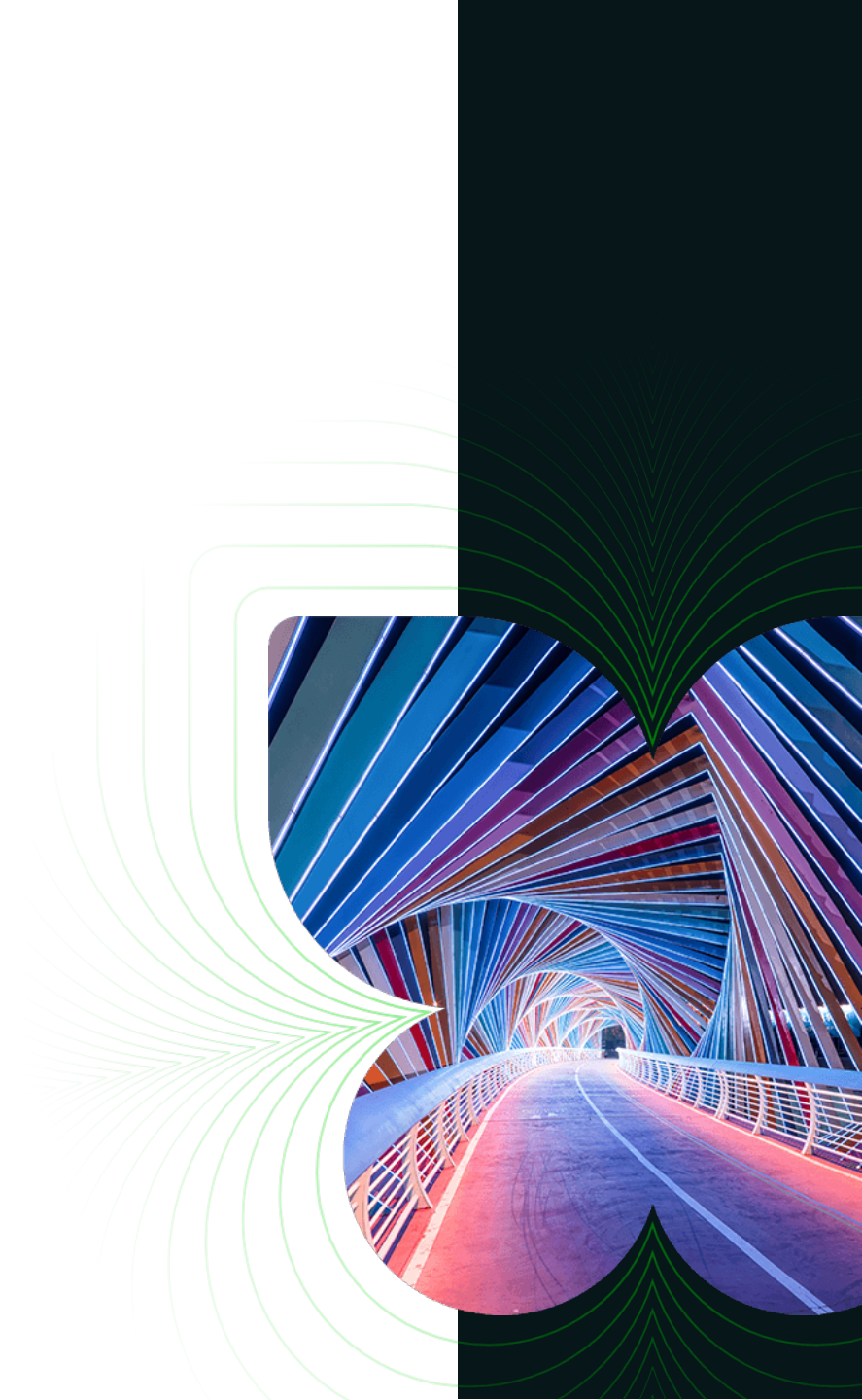
## Token Theft

- How passwords are no longer the target
- MFA Fatigue and exploitation
- HTTP Clients used to replay stolen OAuth tokens

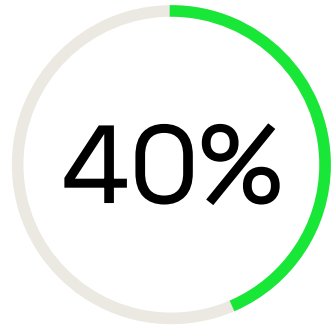


## Improved Social Engineering Tactics

- Unusual delivery methods - Fake CAPTCHA
- Trusted Sources – suppliers & internal staff
- Taking time to understanding the target better



# Identity - Still the number 1 target



40% Rise in Identity incidents in Q1 2025 (Microsoft)



99% of attacks involve identity (Microsoft)



## Rise of high-quality, targeted attacks

- Attackers now invest more effort in reconnaissance and social engineering, leading to more convincing phishing lures.
- Comprised Credentials
- Consent phishing
- Legacy Authentication



## Quick Wins – how can we look to protect

- Conditional Access
- Block legacy authentication

# Evolving social engineering



## Deepfake Audio and Video

- AI-Generate voices and videos used to impersonate people we know
- CEO voice cloned to approve a fraudulent payment



## QR Code Phishing ("Quishing")

- QR Codes being used in everyday scenarios
- Malicious QR Codes lead to spoofed login pages
- Bypasses email link filtering



## AI Chat Scams

- AI-Powered chat bots being exploited
- Mimic customer service, recruitment teams or even internal IT support
- Dangerous in high-stress situations – time is key, and guard is down



## Defensive Tactics – how can we look to protect

- Training
- Simulations
- Culture change – Security First



# Smarter attackers need smarter defenders

## Living-off-the-land (LOTL)

- Attackers using built in system tools
- Blends into NORMAL system activity

## Supply chain abuse

- Attackers are compromising trusted vendors and software providers
- You can have a strong perimeter – but a weak link in your supply chain can still open the door

## Chained misconfiguration exploits

- Attackers are combining vulnerabilities
- Like a death by a thousands paper cuts – attackers are getting better at stitching those cuts together

## Living-off-the-land (LOTL)

- Restrict script execution
- Monitor for unusual use Admin tools - use advance threat detection

## Supply chain abuse

- Vet 3<sup>rd</sup> parties carefully
- Enforce least privilege for partner access and MONITOR 3<sup>rd</sup> party integrations

## Chained misconfiguration exploits

- Conduct regulate config reviews
- Use tools to support - Defender for Cloud or Compliance Manager
- Align to frameworks like NIST or CIS for baselines





# Predictions

- End Users will remain the #1 entry point
  - Phishing will **continue evolving** to bypass security controls
  - More AI-assisted threats
- Social Engineering will adapt
  - **More fake CAPTCHAs** and other **browser-based tricks** will increase
  - SMBs will be targeted via supply chains
- Attackers will play the long game
  - Lay dormant, staying undetected for weeks or months.
  - Understand business workflows before striking.
- Identity posture is going to be in focus for more businesses
- Increased pressure from NIS2 and DORA - Security is no longer just an extension of IT





# Kocho SecOps: Making cyber risk clearer for the Board

## ClearVue

Real-time PowerBI reporting provides a single pane of glass to C-Level and technical teams.

- Get detailed breakdowns of the threats in your environment
- See risky sign-ins by user and location at a glance
- Understand risky devices and software gaps in your system
- Receive recommendation for security posture improvements

The Visible SOC with ClearVue™

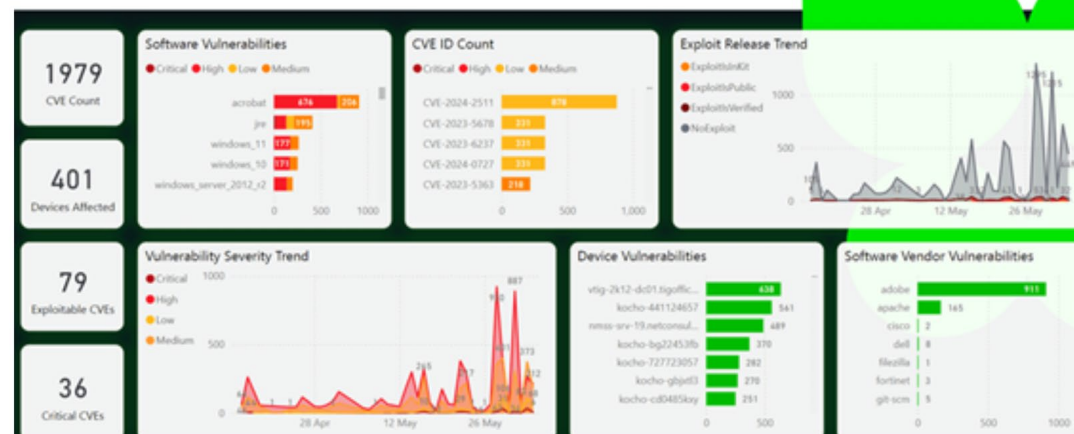
## Alert Status Summary

Includes information from Microsoft 365 Defender and Sentinel with the focus on the Status and Severity of the events that occurred in the past month.



## Software Vulnerability Summary

Shows software vulnerability information reported by Defender for Endpoint and includes counts of verified exploits and their severity.



# Takeaways and practical actions

- Review Identity strategy - MFA, Legacy auth, Conditional Access
- Educate Staff - phishing and social engineering in general
- Tune detection rule - are you see the wood for the trees?
- Build board -friendly reporting - make it easier to get that support
- Use your SOC as a strategic partner - they should be your strongest arm not your weakest link

