Brown's Bigger Byte

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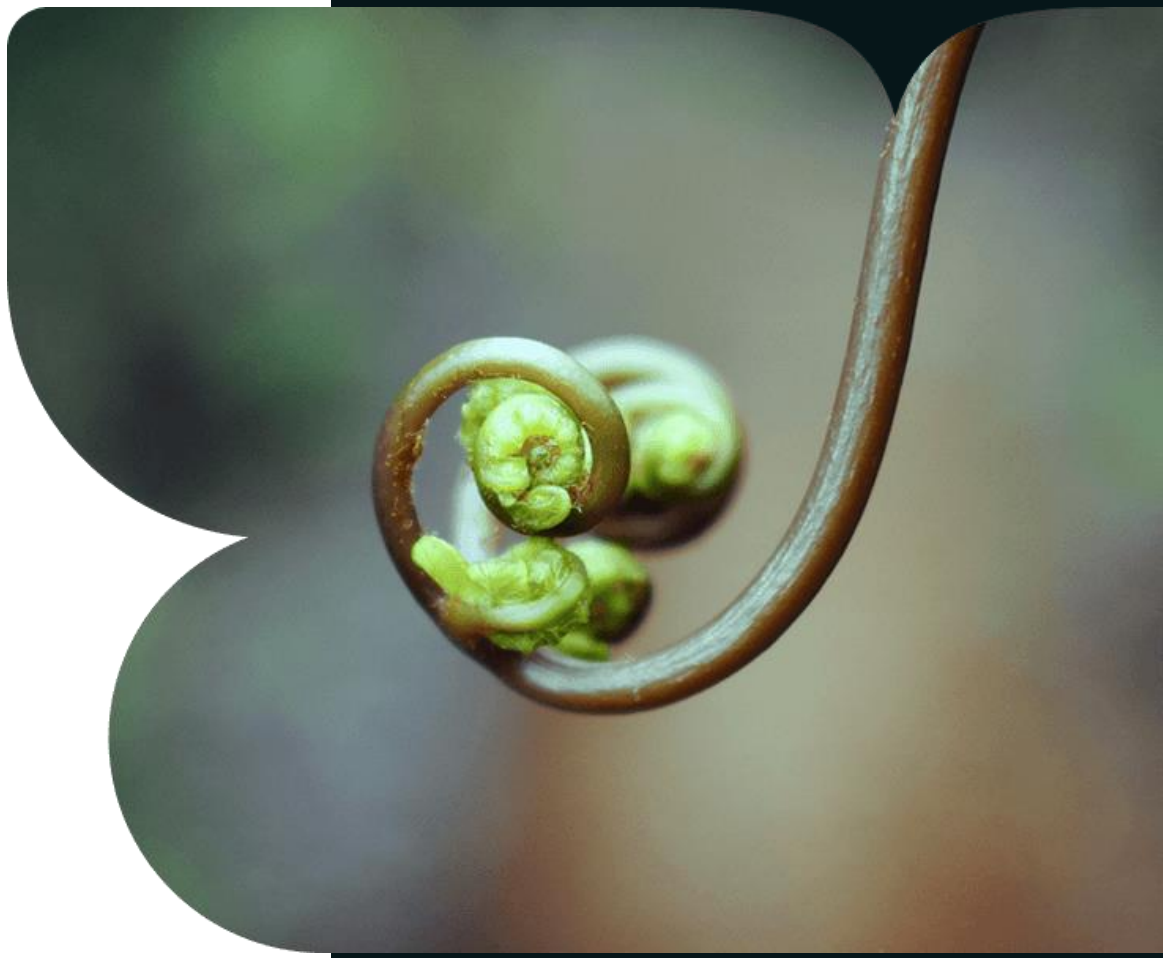
Agenda

- 2023……what a year!
  - The world of Mobile & Endpoint
  - The world of Security & Identity
- THE Major shift in the market
- Microsoft Cloud at the heart of it all
- Summary
- Q&A



Since we were last here at VIEW…

- September 2022
- A LOT has changed…
  - World View / Markets / Commodities
  - Defer Projects?
  - Drive Value from existing
- Staff / Skills shortage in key areas
  - Security Analysts
  - Modern Tech Stacks
  - Just Delivery Bandwidth

The World of Mobile & Endpoint

- More of the same from Apple?
  - iOS 17 and iPhone 15 range
  - Security as always is key
- Android
  - In the UK remains niche smartphone
  - BYOD is key
  - Finally got the message about updates?
- Windows 11
  - The big shift to Modern

macOS

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The World of Identity / Security

- Identity remains the #1 Pillar of modern IT Security
  - Single Sign On & Passwordless
  - Governance
  - Verified ID / BYOID
- The Attack Surface Challenge
  - Hybrid & Muti-Cloud
  - Simplification of Technology urgently required
  - Adding even more technology?
- Microsoft Security now at the heart of things
  - Entra – the MS Service Edge

THE Biggest Change in a Year….

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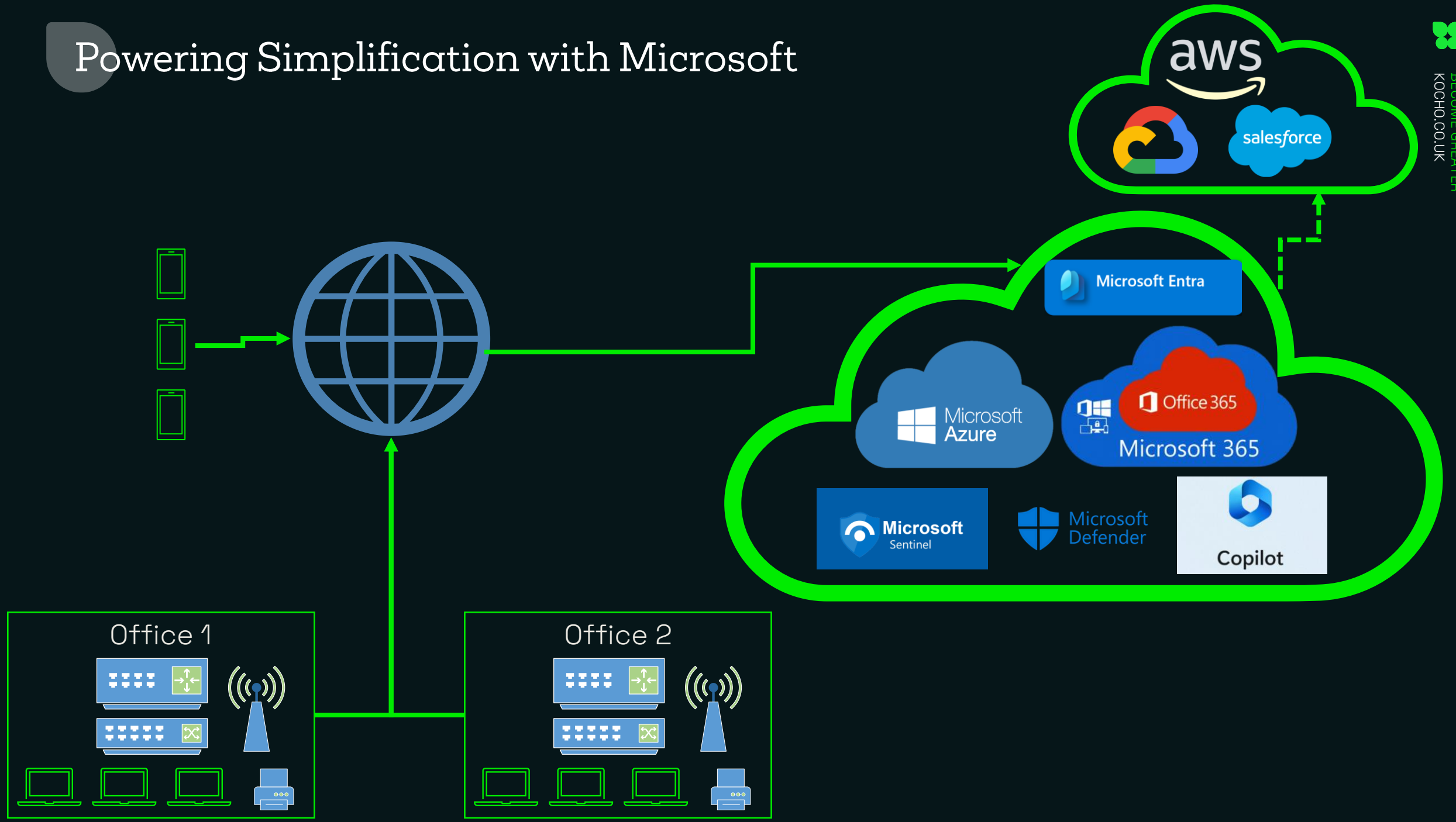
Microsoft are the heart of IT

Powering Simplification with Microsoft



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This is our what we do….

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Summary

- A lot has happened in the past year
- Major new trends emerged
- Microsoft is at the heart of everything!
- Kocho and our Partners here today are here to help you with all this
- Back later to summarise the outputs from today

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Any questions?