

# Practical tips to improve security **right now**

—————> **David Guest**

Architect and Technology Evangelist



# Why Identity Security Matters

## → Rising Credential Breaches

- Over 60% of security breaches involve compromised credentials, highlighting identity as a critical vulnerability.

## → Expanded Attack Surface

- Hybrid and remote work increase attack surfaces, making traditional security models less effective.

## → Identity as Security Perimeter

- Identity now acts as the new perimeter, requiring strong authentication and access controls.

## → Protecting Digital Assets

- Prioritising identity protection prevents unauthorised access, breaches, and ensures compliance.

# General Rules

- Alignment with Zero Trust
  - Use Zero Trust principles to ensure robust access control and continuous verification.
- Use the Actionable Insights and Best Practices
  - The section provides practical guidance, quick wins, and best practices.

# Core security features of Entra ID



## Risk Analysis (P2)

Identification of risk at sign-in for individual user.



## Privileged Identity Management

PIM provides just-in-time access with approval workflows and audit logs to manage elevated privileges securely.



## Identity Protection

Risk-based Conditional Access and real-time detection mitigate identity threats effectively.



## Access Reviews

Automated periodic validation of user access ensures only authorized users retain access rights.

# Quick wins for rapid security improvement

## Risk-Based Conditional Access

Conditional Access dynamically adapts to risky sign-ins, enhancing threat protection.

## VIP Users

If nobody else gets risk marking, then at least the important accounts (Exec, Admins)

## Multi-Factor Authentication

Enabling MFA blocks 99.9% of automated cyberattacks, significantly improving security posture.

## Privileged Identity Management

Activating PIM removes standing admin privileges, reducing the attack surface effectively.

## Passwordless Authentication

Deploying passwordless methods like Windows Hello, passkeys and security keys (FIDO) reduces password risks.



# Recent Issues

Who is calling???

# Who is calling

→ Allc

→ Rec

→

→ AI-I

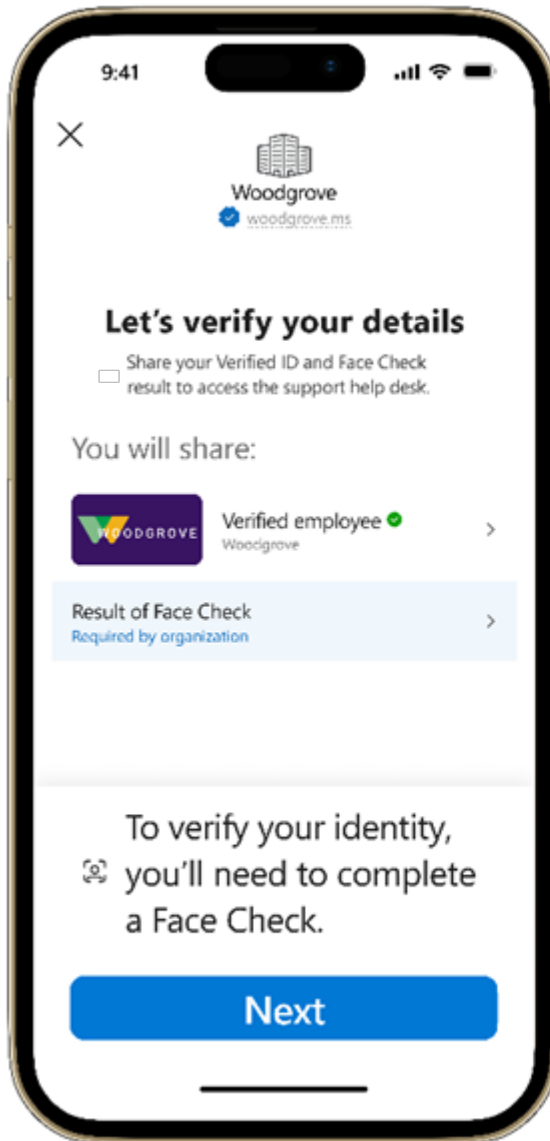
→

→ Hig

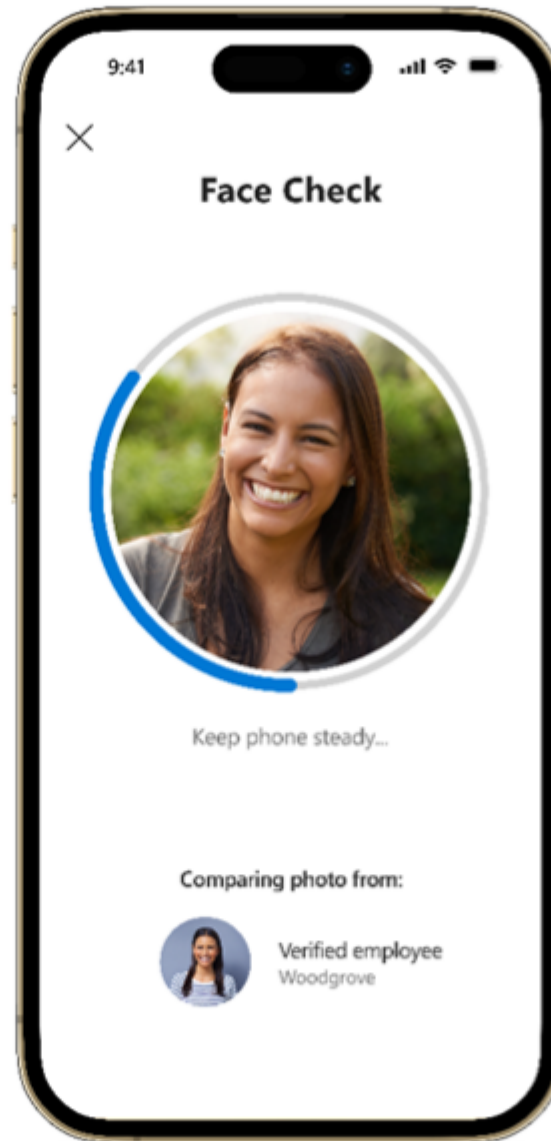
→

→ Priv

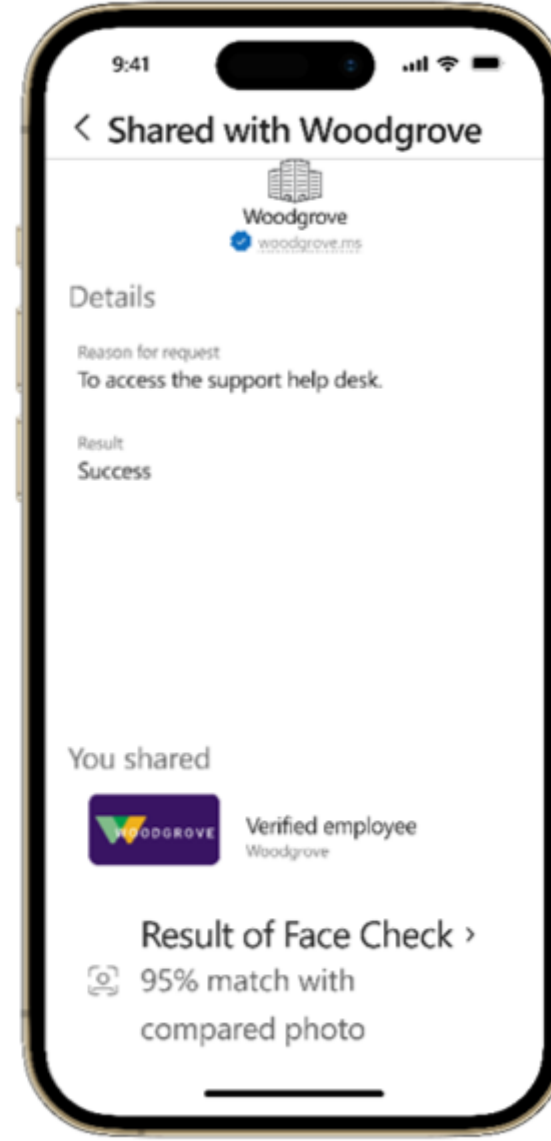
→



Verify



Confirm



Review

ntial.

roviding

ards

# Thank you

David Guest

Solution Architect & Technology Evangelist

[david.guest@kocho.co.uk](mailto:david.guest@kocho.co.uk)



[hello@kocho.co.uk](mailto:hello@kocho.co.uk)



0800 044 5009



# Why Identity Security Matters

## → Rising Credential Breaches

- Over 60% of security breaches involve compromised credentials, highlighting identity as a critical vulnerability.

## → Expanded Attack Surface

- Hybrid and remote work increase attack surfaces, making traditional security models less effective.

## → Identity as Security Perimeter

- Identity now acts as the new perimeter, requiring strong authentication and access controls.

## → Protecting Digital Assets

- Prioritising identity protection prevents unauthorised access, breaches, and ensures compliance.

# General Rules

- Alignment with Zero Trust
  - Use Zero Trust principles to ensure robust access control and continuous verification.
- Use the Actionable Insights and Best Practices
  - The session provides practical guidance, quick wins, and best practices.

# Core security features of Entra ID



## Risk Analysis (P2)

Identification of risk at sign-in for individual user.



## Privileged Identity Management

PIM provides just-in-time access with approval workflows and audit logs to manage elevated privileges securely.



## Identity Protection

Risk-based Conditional Access and real-time detection mitigate identity threats effectively.



## Access Reviews

Automated periodic validation of user access ensures only authorized users retain access rights.

# Quick wins for rapid security improvement

## Risk-Based Conditional Access

Conditional Access dynamically adapts to risky sign-ins, enhancing threat protection.

## VIP Users

If nobody else gets risk marking, then at least the important accounts (Exec, Admins)

## Multi-Factor Authentication

Enabling MFA blocks 99.9% of automated cyberattacks, significantly improving security posture.

## Privileged Identity Management

Activating PIM removes standing admin privileges, reducing the attack surface effectively.

## Passwordless Authentication

Deploying passwordless methods like Windows Hello, passkeys and security keys (FIDO) reduces password risks.



# Recent Issues

Who is calling ???

# Who is calling

→ Allc

→ Rec

→

→ AI-I

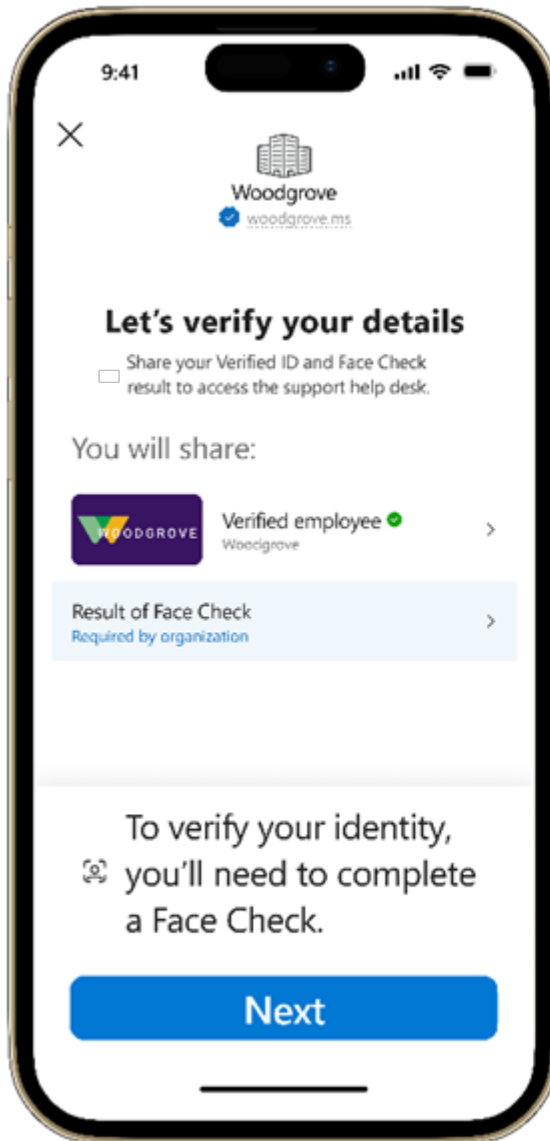
→

→ Hig

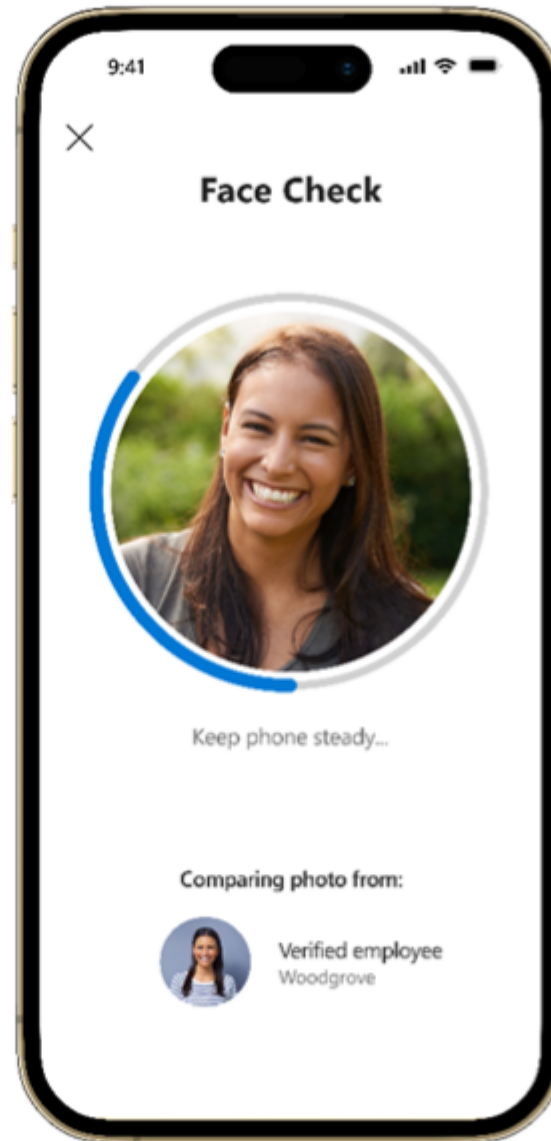
→

→ Priv

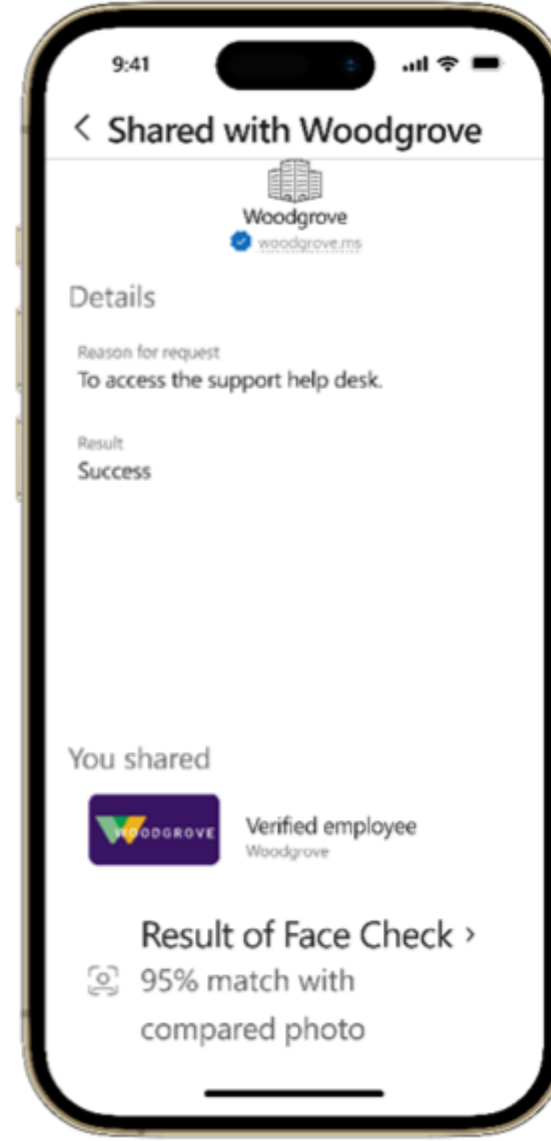
→



Verify



Confirm



Review

ntial.

roviding

ards



BECOME GREATER  
KOCHO.CO.UK

# Thank you

David Guest

Solution Architect & Technology Evangelist

[david.guest@kocho.co.uk](mailto:david.guest@kocho.co.uk)



[hello@kocho.co.uk](mailto:hello@kocho.co.uk)



0800 044 5009

